



## **Business Resilience: Thinking Without a Box**

Creating a successful, profitable, and resilient business effort is about much more than data and technology. It's about understanding what a client wants to achieve, creating the data, technology, and resilience road-map, achieving leadership buy-in, and building it into a client's culture.

The Resiliency Institute acts as an outsourced Resilience Executive to help companies realize high ROI from their business resilience efforts. Our services include the critical planning and preparation stages as well as the ongoing adoption and strategy creation.

## **Succeeding: Thinking Without a Box: Adopting, Executing, and Succeeding with Your Business Resilience Initiative**

This process builds existing business resilience efforts by evaluating your company's efforts and how you want business resilience to help you achieve them.

We start by making sure the business resilience systems are well understood and adopted throughout your company. A crucial part of this effort is helping leaders identify and build strategies around their greatest customer and market opportunities.

We find practical ways for you to use business intelligence in your daily operations at all levels of your company, from executive suite to customer facing employees. This is where customer portfolio management and data analytics become part of your culture and help you achieve a strong competitive advantage. This monthly relationship can be categorized into **“Good, “Better”, and “Best”** depending on your budget and needs.

### **Best:**

- **2 Customized 100 Question self-assessments.**
  - Your assessment is based on the work of MIT, Boston University, and Boston College Professors.
  - Delivered at the beginning and end of the project to establish then measure your business' resilience quotient.
- Up to **60 hours** of detailed consulting, strategic work sessions.
- Analysis on your resilience initiatives, including a Business Continuity Plan.
- **50 Question Resilience Assessment** with your executive team where we design strategies and goals for the upcoming quarter based on your greatest opportunities.
- Together with your help and input we will create a **Personalized Table Top Exercise** that will test your plans and share with you how you can improve your Business Resilience Plan. Included:
  - Facilitated discussion after the walk through focusing on what did we learn.
  - After action follow up report.